



Mt. Vernon Theatre Booster Club Sponsorship Letter

Dear Friend of the Community,

I hope this letter finds you well. We are the Mt. Vernon Theater Booster Club, a dedicated group supporting the vibrant choir and theater program at Mt. Vernon High School. I am reaching out to seek your support as a sponsor for our upcoming theater season.

Our booster club plays a crucial role in enhancing the theater experience for students by providing financial support for productions, technical equipment, costumes, and educational workshops. Each year the theater department produces two shows, with ten performances averaging 450 Mt. Vernon community members in attendance. This year, we hope to see even more patrons for our fall production of *Footloose* (Nov 6-9) and spring show, *The Wizard of Oz* (April 16-19).

We are excited about the potential to collaborate with your organization to make this season truly exceptional. Your sponsorship will not only provide vital resources for our productions, but also help us nurture and showcase the incredible talent of our students. Mt. Vernon's Theater program is well-loved and consistently well-attended; recognition of your support may be acknowledged in the following benefits:

1. **Prominent Advertising:** Your company's logo will be featured on *all* event materials, including programs, posters, and our website: mvhschoirandtheatrebooster.com.
2. **Acknowledgment in Performances:** Your company will be recognized during our events, with mentions in our pre-show announcements.
3. **Community Engagement:** Enhance your company's community presence by partnering with a valued local institution and supporting the arts.

We offer various sponsorship levels to accommodate different budgets, ranging from \$100 to \$2000. Enclosed, you will find a detailed sponsorship package outlining these options and associated benefits.

We would be honored to discuss this opportunity with you in more detail and explore how we can tailor a sponsorship package that aligns with your company's goals and values. Please feel free to contact us directly at mvhstheatrebooster@gmail.com to schedule a convenient time for a meeting.

Thank you for considering our request. Your support will make a significant difference in the success of our theater program and the enrichment of our students' lives. We look forward to the possibility of partnering with you and appreciate your commitment to the arts.

Warm regards,
Mt. Vernon Choir and Theatre Booster Club, Ltd
8112 N 200 West
Fortville, IN 46040
mvhstheatrebooster@gmail.com



Please consider supporting Mt. Vernon Theatre Booster Club through a sponsorship, purchasing a playbill ad, or in-kind donations for the 2025-2026 Mt. Vernon Theatre Season. Your contribution will help in our effort to provide much needed financial assistance to the theatre department. It is through the support of families and businesses like yours that MV Theatre can produce professional musicals and plays that are enjoyed by the school and the entire community.

Executive Producer (\$2000+)

It includes....

- Logo on Ticket Site
- Full-page ad in the program
- Home page ad on website with direct link
- Social Media Posts
- Announced at all performances
- Display Space for Ad/Promotional Materials at Performances

Producer (\$1000-\$1999)

It includes....

- 1/2 Page Ad in Playbill
- Home Page Ad on website with direct link
- Social Media Posts
- Display Space for Ad/Promotional Materials at Performances

Production Assistant (\$700-\$999)

It includes....

- 1/4 Page Ad in the Playbill
- Name Listed on website
- Social Media Posts

Shining Star (\$400-\$699)

It includes....

- Name in larger font in the Program
- Name Listed on website
- Business card size ad in the program

Rising Star (\$100-\$399)

It includes....

- Name in larger font in the Program
- Name Listed on website



Mt. Vernon Theatre Booster Club
Sponsorship Form

Sponsorship Name: _____

This will be how you or your organization is listed on all sponsorship Media

Individual/Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Contact: (_____) _____ - _____

Best Email Contact: _____

Website: _____

Sponsorship Levels

For more information, please see the Sponsorship Levels & Benefits page or visit our website: www.mvhschoirandtheatrebooster.com

_____ Executive Producer	\$2,000
_____ Producer	\$1,000
_____ Production Assistant	\$700-\$900
_____ Shining Star	\$400-\$600
_____ Rising Star	\$100-300

Credit Card Number: _____

Exp Date: _____ / _____ CVV: _____

Name on Card: _____

Billing Address for Credit Card

Address: _____

City: _____ State: _____ Zip: _____

Total Amount: \$ _____

Signature: _____